

December 18, 2009

K-Business of the Day

This Week's Attendance

We had no guests at this week's meeting.

Our current membership stands at 98.

This Week's Program Summary

This week's speaker was Joan Hall of the University of Wisconsin. Joan is also the Associate Editor of the Dictionary of American Regional English (DARE). She discussed variations of language throughout the country and the applications of DARE.

When Joan came to Wisconsin, she saw a sign hanging from the Memorial Union, proclaiming, "Brats on the Terrace." As a non-native, she wondered why the Union would advertise unruly children on the Terrace. Like other Wisconsin terms (e.g., bubbler, stop-and-go lights), "brats" is an example of regional lexicon, which is captured in DARE.

DARE is based on face-to-face interviews carried out in all 50 states between 1965 and 1970. These interviews, completed by approximately 80 field workers, questioned folks, who had lived their entire lives in a single locale, about terms used for courtship, marriage, food, household items, hunting, and so on. Currently, Joan is working on the fifth volume of DARE (Sk-Z). Upon completion of this volume, the DARE team will then make the dictionaries accessible online.

Joan gave some fascinating examples of DARE's usage. For example, one user of DARE produced a linguistic profile of the Unabomber. By reviewing letters written by the Unabomber, the profiler assessed that the Unabomber was from the Chicago area, had lived in northern California for a

Contributing Kiwanians

PRESIDING	DAVE WENDRICKS
GREETER	GEORGE MEYER
OPENING WORD	BOOMER
CHECKPOINT	BOB & MATTY
KOG REPORTER	KATIE RUSCH
MUSIC	BOOMER & MARY
RAFFLE	BONNIE BRUCE
TO	CHRISTMAS PAGEANT

time, was likely highly educated though not in the humanities, and was in his 50s. This profile turned out to be more accurate than the FBI's profile of the Unabomber as a young and uneducated man.

In addition, Joan described usage of DARE within the medical arena. For non-native physicians practicing in Appalachia, phrases like, "doc, I've got groundage," or "it's pipjennies" or "got dew poisoning" might get the physician and patient nowhere in terms of treatment. With DARE, the physician can determine that these terms describe a rash. Joan also referred to her efforts in updating psychiatric tests to include regional terminology to avoid misdiagnosis of brain abnormalities.

President Dave's Announcements

Dave reminded members that our club is not meeting on December 25th or January 1st. If you need your Kiwanis fix, the Madison Golden K will meet the week of December 28th.

Dave announced that the Edgewood College Circle K club is hosting its Charter Night on January 26th. **Dave** would like to get at least a double interclub to attend this event, as our club sponsors the Edgewood Circle K.

Future K-Meetings

DATE	PROGRAM	GREETER	OPENING WORD
January 8	Kathryn Otto, Thrive Economic Development	Bonnie Bruce	Ed Reisch
January 15	Andrew Adams, Artistic Director Introduction to the Four Seasons Theater	TBD	Larry Thies
January 22	Kevin Huttleson, Executive Director Ronald McDonald House	TBD	Brett Rusch
January 29	Mike Carlson, Development Director Habitat for Humanity	TBD	TBD

Upcoming Activities and Events

DATE	ACTIVITY	TIME	LOCATION
January 6	Club Board Meeting	7:30AM	Vitense
January 12	Foundation Board Meeting	7:00PM	Kiesling Associates
January 26	Edgewood Circle K Charter Night	6:00PM	Edgewood
February 13-14	District Convention		Green Bay
March 10	Hockey Banquet		La Follette
April 21	Music Banquet		Edgewood

Member Announcements

Salvation Army Bell Ringing

Fritz Lutze passed around the sign-up sheet to ring bells on Saturday, December 19th at Walgreens on University and Midvale. There are three openings: two volunteers are needed from 2-4PM, and one volunteer is needed from 4-6PM.

Sit-Ski Assembly

Due to some difficulties in getting parts for the sit-skis, the assembly day scheduled for December 19th is postponed indefinitely. **Harold Green** will let the club know when it is rescheduled.

Hockey Banquet

John Schwab announced that the Hockey Banquet is tentatively scheduled for Wednesday, March 10th at La Follette High School. **John** will bring a "practice sign-up sheet" to our next meeting.

Bad Seasonal Jokes

What do you get if Santa goes down the chimney when a fire is lit?

A Crisp Kringle!

Why does Santa have three gardens?

So he can hoe, hoe, hoe!

What do you get when you cross a snowman with a vampire?

Frostbite!

How do you make a slow reindeer fast?

Don't feed it!

If Santa and Mrs. Claus had a child, what would it be called?

A subordinate Claus!